

Message Text

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PAGE 01 CASABL 01429 301728Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----310403Z 034335 /60
R 301530Z DEC 76
FM AMCONSUL CASABLANCA
TO USDOC WASHDC
INFO SECSTATE WASHDC 4534

UNCLAS CASABLANCA 1429

ATTN: FOREIGN BUYER PROGRAM

E.O. 11652: N/A
TAGS: BEXP, BTRA, MO
SUBJ: COMMERCIAL PROGRAMS: FOREIGN BUYER PROGRAM - U.S. TRADE SHOWS.

REF: A) 10 FAM 316.4 B) A-5757

1. FOLLOWING ARE FBP SUPPORTED EVENTS LISTED REF B WHICH CASABLANCA WILL ACTIVELY PROMOTE: BUILDING & CONSTRUCTION EXPOSITION AND CONFERENCE (CHICAGO, NOVEMBER 1977); 36TH EXPOSITION OF CHEMICAL INDUSTRIES (CHICAGO, DECEMBER 1977); INTERNATIONAL EXPOSITION FOR FOOD PROCESSORS (CHICAGO, FEBRUARY 1978); INTERNATIONAL TRUKING SHOW (SAN FRANCISCO, MAY 1978); NATIONAL HARDWARE SHOW (CHICAGO, AUGUST 1978); 1978 INTERNATIONAL MINING SHOW (LAS VEGAS, OCTOBER 1978); INTERNATIONAL PUBLIC WORKS CONGRESS AND EQUIPMENT SHOW (BOSTON, OCTOBER 1978); NATIONAL PACKAGING WEEK EXPO & ASSEMBLY (CHICAGO, OCTOBER-NOVEMBER 1978); AND FOOD & DAIRY EXPOSITION ' 78 (ANAHEIM, NOVEMBER 1978).

2. PLEASE SEND US ONE HUNDRED BROCHURES ON EACH OF ABOVE EXCEPT FOR NATIONAL HARDWARE SHOW, FOR WHICH WE WOULD LIKE 150. PLEASE SEND TEN BROCHURES ON EACH OF OTHER TRADE SHOWS LISTED REPAIR FOR COMMERCIAL LIBRARY. ANY FRENCH LANGUAGE PUBLICITY INCLUDING ARTICLES FOR POSSIBLE PLACEMENT IN LOCAL
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PRESS WOULD BE APPRECIATED.
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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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